
IMPACT REPORT

2024

COMPASSION

ACCOUNTABILITY

TRUST

RESPECT

A LETTER FROM OUR FOUNDER & CEO



J Kinsey

Jessica Kinsey, MSW, LISW-S
 Founder & CEO
 Access Tusc

“The year 2024 presented immense growth for Access Tusc and our two programs: Bridges to Wellness and Access Tusc Transit. As we reflect on the victories and the brief challenges faced by both programs throughout the year, we realized that our organization was strengthened by resilience. Our Bridges to Wellness program experienced outstanding growth throughout our ten counties with workforce development initiatives for Community Health Workers. The additional outreach and marketing efforts created waitlists in the three counties of Tuscarawas, Muskingum, and Washington. For Access Tusc Transit, the Rural Public Transportation landscape changed mid-way through the year requiring program adjustment and flexibility. Capacity grew rapidly, increasing 22.6% in trips made from the previous year. Our transit fleet has now grown to 14 vehicles, and we are expecting more in the future. Additionally, the Mobility Management was transitioned here on October 1st from the Tuscarawas County

Senior Center to assist those in need of transportation services find the options that work for them by collaborating with area transportation providers. We successfully organized our Second Annual Golf Outing, increasing the number of sponsors and registered teams. Hosting the golf outing allows us to raise awareness about our organization throughout our communities we serve. Access Tusc could not have managed this growth without the passion and selflessness of our staff, board of directors, partner agencies, community involvement partners, and our funders. We carried our values of: Compassion, Accountability Trust, and Respect at the forefront of our duties and responsibilities, always upholding the mission set forth by Access Tusc. The larger community wide initiative that Access Tusc is a part of, Partnerships for Advancing Community Health (PACH) has taken the formal steps to solidify 501c3 status in the State of Ohio and will work to utilize the leverage that Community Health Workers bring to improve outcomes for social drivers. Our Board of Directors are continuously involved and committed to ensure the quality and fiscal responsibility of Access Tusc is upheld. We are delighted to see the strength and growth that 2025 has in store for our organization.”

Access Tusc Statement of Financial Position As of December 31, 2024

| | Dec 31, 24 |
|---------------------------------------|---------------------|
| ASSETS | |
| Current Assets | |
| Checking/Savings | 991,312.66 |
| Accounts Receivable | 254,374.65 |
| Other Current Assets | 127,581.38 |
| Total Current Assets | 1,373,268.69 |
| Fixed Assets | 217,756.61 |
| Other Assets | 2,000.00 |
| TOTAL ASSETS | 1,593,025.30 |
| LIABILITIES & EQUITY | |
| Liabilities | 152,096.33 |
| Equity | 1,440,928.97 |
| TOTAL LIABILITIES & EQUITY | 1,593,025.30 |

2024 STATEMENT OF FINANCIAL POSITION

BRIDGES TO WELLNESS PATHWAYS COMMUNITY HUB

Top three initiated Pathways for 2024:

- 1 Learning 
- 2 Social Service Referral 
- 3 Medical Referral 



BELMONT

East Central Ohio Educational Service Center

CARROLL

Carroll County General Health District

COSHOCTON

Coshocton County Family & Children First Council

GUERNSEY

East Central Ohio Educational Service Center
Cambridge-Guernsey County Health Department

HARRISON

Harrison County Health Department

MONROE & NOBLE

Buckeye Hills Regional Council

MUSKINGUM

Zanesville-Muskingum County Health Department

TUSCARAWAS

Tuscarawas County Senior Center
Tuscarawas County Health Department
Tuscarawas County Family & Children First Council
Friends of the Homeless
Medi-Wise Pharmacy
East Central Ohio Educational Service Center
Cleveland Clinic Union Hospital

WASHINGTON

Marietta-Belpre Health Department
Life & Purpose Community Resource Center
House of Hope

87%



of Pathways
Initiated were
Closed **Successfully**

1,199



Participants were
served in 2024

97%



of babies born into the
program achieved a
Healthy Birth Weight

Bridges to Wellness is a program of Access Tusc which links individuals who have medical, social, and educational barriers to resources via a Community Health Worker

262

**PREGNANT WOMEN
SERVED IN 2024**

In 2020- the Bridges to Wellness Program started working with pregnant women, serving only 53 in the first year. We never dreamed it would be possible to surpass our goal of 190 pregnant women served in one year. To not only meet our goal but surpassing it by serving **262 pregnant women** in the year 2024 is truly remarkable. To continue our growth trajectory into the new year, we will strive and continue to serve even more pregnant women and help link them to the various different types of resources in our communities, thus **combating infant mortality in the state of Ohio**. This accomplishment is a true testament to the dedication and hearts of our Community Health Workers to serve pregnant women and their families in the communities we serve!

16 Contracted Care Coordination Agencies | **28** Community Health Workers | **10** Counties Currently Served *(Holmes County in 2025)

Bridges to Wellness Pathways Community HUB is contracted with the following Ohio Medicaid Plans in 2024:
AmeriHealth, Anthem, Buckeye, CareSource, Humana, Molina, and UnitedHealthcare

2024 IN REVIEW

- BTW PCHI 2.0 model went live for CHW's/HUB in CCS
- BTW Onboarded 1 new CHW
- Transit completed 526 work trips (first month ever over 500)
- BTW Onboarded 1 new CHW
- HUB approved by the Ohio Nurses Association (ONA) to provide Continuing Educations (CEs)
- Founder & CEO received local program, Leadership Tuscarawas 2024 Alumni Award of Excellence

JANUARY

FEBRUARY

MARCH

APRIL

MAY

- BTW Onboarded 1 new CHW
- Transit celebrated Ohio Loves Transit Week- attending Legislative Day in Columbus to advocate for issues that are critical to public transit (now are being discussed on local, city, and national levels)
- Founder & CEO and HUB Director attended ribbon cutting ceremony for Flourish- by Newsyom, a new childcare center opened at New Town Mall



ACCESS TUSC TRANSIT



Our Dream Team!

The year 2024 could not have been possible without our transit staff members, and our incredible drivers who show up for our clients each and every day. Their unwavering work ethic and dedication to not only Access Tusc Transit but to the safety of the passengers riding on our vehicles, sets us apart from others in more ways than one. Our schedulers and dispatchers are constantly working to fill the gaps and accommodate many of those who are in need of our transportation services. The Tuscarawas County area has a great need for reliable and affordable public transportation services. We are proud to work to fill those needs and extremely proud of the work that we do every single day. We would not be where we are today without our incredible office staff and our selfless drivers who make all of this possible for others. We surely cannot wait to watch the growth throughout 2025 and hope we are able to inform those who are unaware of our service at Access Tusc Transit.



2,174 COMPLETED TRIPS IN OCTOBER

Out of the 20,339 trips completed in the year 2024- just in the month of October alone, our drivers completed a whopping **2,174 trips!** The highest number of trips completed in a month since inception of Access Tusc Transit. An astounding accomplishment!



MOBILITY OHIO PILOT

TUSCARAWAS | COSHOCTON | GUERNSEY | MUSKINGUM

Mobility Ohio is dedicated to helping members of the community access the resources they need for their day-to-day living. Mobility Ohio provides comprehensive transportation services and assistance to ensure everyone can get where they need to go with ease. Working from the **bottom up** can help align Federal Programming from the **top down**.

- **Non-Duplication of Services**
- **Streamlined Process & Cost Alignment**
- **Coordination of County Transportation Programs Working Together**

Top three trips made in 2024:

- 1 Employment** 
- 2 Medical** 
- 3 Mental Health Counseling** 

JULY

- HUB received United Way of Muskingum, Perry, & Morgan counties grant to serve as funder of last resort for participants that have no insurance or have an insurance that we are not contract with.
- Transit completed 731 work trips
- HUB Onboarded 2 new CHW's
- Transit started marketing initiatives to recruit drivers
- Transit celebrated Rural Public Transportation Day

JUNE

- Hosted 2nd Annual Golf Outing- 27 teams registered; 8 Corporate sponsors secured
- Community Health Worker Day celebration on June 6th in Muskingum County focusing on self-care for our CHW's
- CDC Grant site visit came to Access Tusc to interview groups of CHW's and Supervisors on their motivators and to discuss CDC logistics
- BTW Onboarded new CCA & 3 new CHW's

AUGUST

- BTW Onboarded 1 new CHW
- BTW was able to provide 100 backpacks donated with classroom specific supplies stuffed inside for families in the program, thanks to Ruth and Dan Long from Republic State Mortgage Co. As well as 100 shoe vouchers donated from Sole Purpose.
- Transit staff grew to 18 employees

"I have always been deeply impressed with the leadership and staff of Access Tusc and their unwavering commitment to

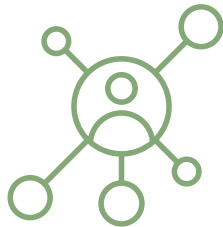
improving the lives of those in our community. Their ability to identify and address local needs demonstrates a true understanding of the communities they serve, and they do so in a culturally competent manner that empowers and equips individuals to thrive. Access Tusc's dedication to collaboration, education, and coordinated care not only enhances access to vital social and health services but also strengthens our entire community. They are, without a doubt, an invaluable partner in building a healthier, more inclusive future for Tuscarawas County and beyond."

A TESTIMENT FROM REPRESENTATIVE JODI SALVO

WELCOME MOBILITY MANAGEMENT!



The Ohio Mobility Management Program is funded by the Ohio Department of Transportation Specialized Transportation Program (Section 5310) or the Rural Transit Program (Section 5311) through the Federal Transportation Administration (FTA).



ASSISTS INDIVIDUALS

with accessing all community transportation options



INCREASES AWARENESS

of community transportation needs



INTEGRATING TRANSPORTATION

into planning and programs to build sustainable and healthy communities

The goal of Mobility Management is to connect seniors, individuals with disabilities, and low-income residents with available transportation options in Tuscarawas, Carroll, and Harrison Counties.

- BTW hired full time Bilingual Navigator to translate for Spanish speaking participants
- BTW, COAD, and Mahoning Valley Pathways HUBs hosted informational and networking event at Salt Fork Lodge & Conference Center. Attendance included many key stakeholders and government officials
- Founder & CEO and HUB Director attended Appalachian Regional Commission (ARC) Conference in Tennessee
- Transit added a second vehicle for Saturday availability

- BTW monthly CORE meeting held at Access Tusc, motivational speaker presented on finding your purpose and meaning in your everyday job.
- BTW Onboarded 1 new CHW

SEPTEMBER

NOVEMBER

OCTOBER

DECEMBER

- ODOT's Mobility Management program relocated-now housed at Access Tusc
- Transit took part in the Mobility Ohio Grand Opening of the Regional Transportation Resource Center/Mobility Ohio in Muskingum County!
- BTW Onboarded 1 new CHW
- Transit completed 2,173 trips-most trips ever completed in a month since inception
- Transit highest contract service revenue

- OCMH Grant Year 4 ended. HUB. Surpassing the number for the grant, serving 262 pregnant women in 2024
- Low percentage of trip denials for Transit

STAFF

Jessica Kinsey, MSW, LISW-S

Founder & CEO

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Director of Transportation

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Danielle Lasure

Devorah Ramos

Andrea Brokaw

Kelly Welch

Carol Rogers

Frank Campbell

Roger Grimmett

Mike Exley

Steve Hinkley

Thomas Mohr

Lisa Baird

Mike Lineberry

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**OUR
FUNDERS**



**Department of
Transportation**



United Way of
Muskingum, Perry &
Morgan Counties



Appalachian
Regional
Commission



UNITED WAY
Tuscarawas
County



**Commission on
Minority Health**

COMPLIANCE

ADA Complaints-Access Tusc operates in compliance with Title II of the ADA Act. Access Tusc does not discriminate on the basis of disability. If you feel you have been discriminated against on the basis of a disability, you may file an ADA Discrimination Complaint.

Title VI-Access Tusc operates its programs and services without regard to race, color, or national origin in accordance with Title VI of the Civil Rights Act. Any person who believes she or he has been aggrieved by any unlawful discriminatory practice under Title VI of the Civil Rights Act may file a Title VI Complaint.